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Development community perceptions of ICT4D

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Photo by: Sam Phelps for Catholic Relief Services



> OVERVIEW

- Devex conducted an online survey to test the development community's perception on Information Communications Technology for Development (ICT4D) for the upcoming ICT4D Conference in Zambia, May 8-10, 2018.
- Tapping into the global Devex community of over 800,000 professionals, Devex distributed the survey to a target recipient group of senior development professionals in donor agencies, government, development consulting firms, NGOs, foundations and corporations.

> METHODOLOGY

- The online survey was conducted from April 6, 2018 to April 16, 2018.
- The survey was sent to 18,260 senior development professionals in donor agencies, government, development consulting firms, NGOs, foundations and corporations.
- A total of 619 respondents answered the survey for a response rate of 3.4%.
- To provide actionable information, the survey data was analyzed across different demographic questions and showed percentage changes for year-on-year comparisons, where available.

> WHO ARE THE SURVEY RESPONDENTS?

The survey respondents work for..



36%
INDEPENDENT
CONSULTANT



19%
NGO



11%
DEVELOPMENT
CONSULTING
FIRM



9%
DONOR AGENCY
OR GOVERNMENT
DEPARTMENT



85%

The majority of respondents are **senior and executive level** development professionals

..and have the most extensive experience in..



PROJECT MANAGEMENT,
FINANCE & OTHER
ADMINISTRATIVE

35%



ECONOMIC
DEVELOPMENT

31%



AGRICULTURE &
FOOD SECURITY

27%



EDUCATION

25%



DEMOCRACY, PUBLIC
SECTOR REFORM &
GOVERNANCE

22%



53%

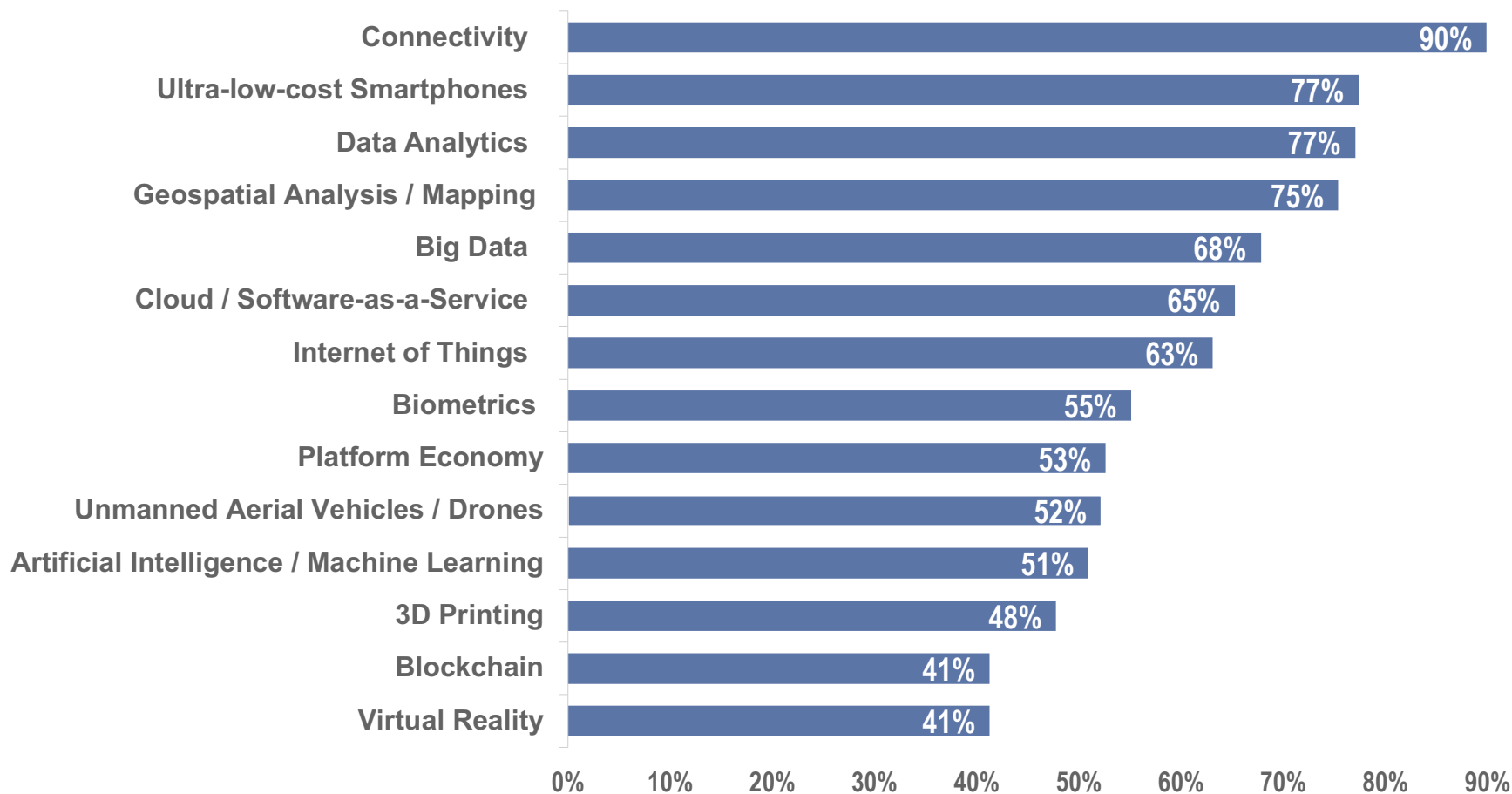
AFRICA

38%

ASIA

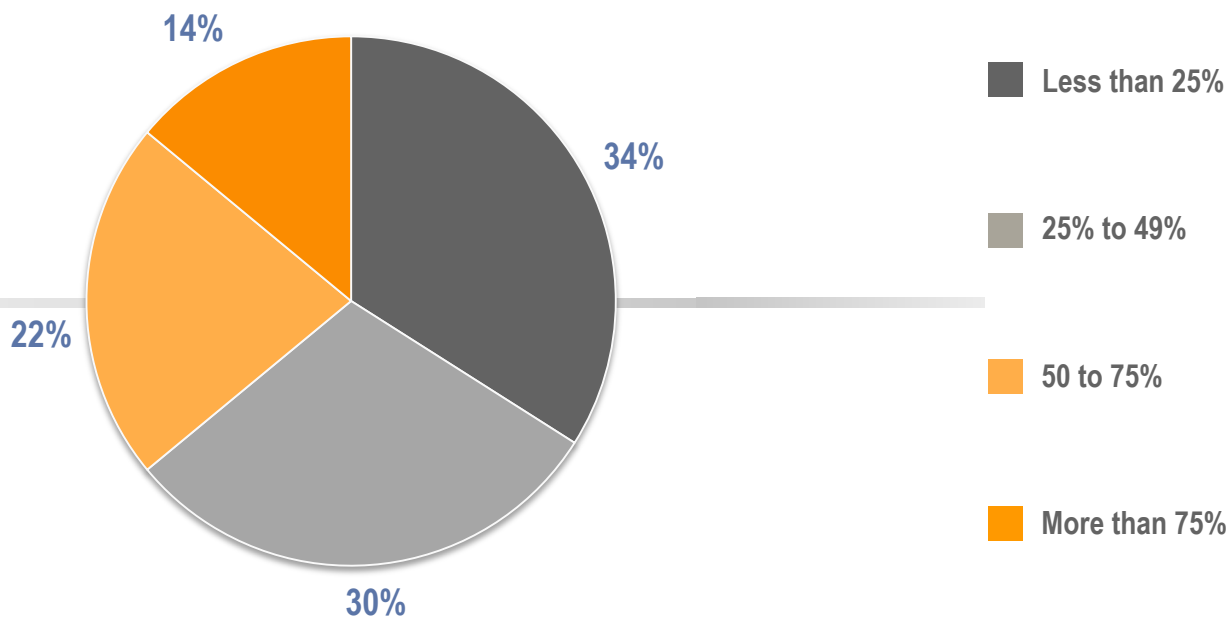
> WHAT ICT TREND WILL POSITIVELY IMPACT THE AID/DEVELOPMENT SECTOR OVER THE NEXT 5 YEARS?

Chart shows % of responses for ratings 8-10



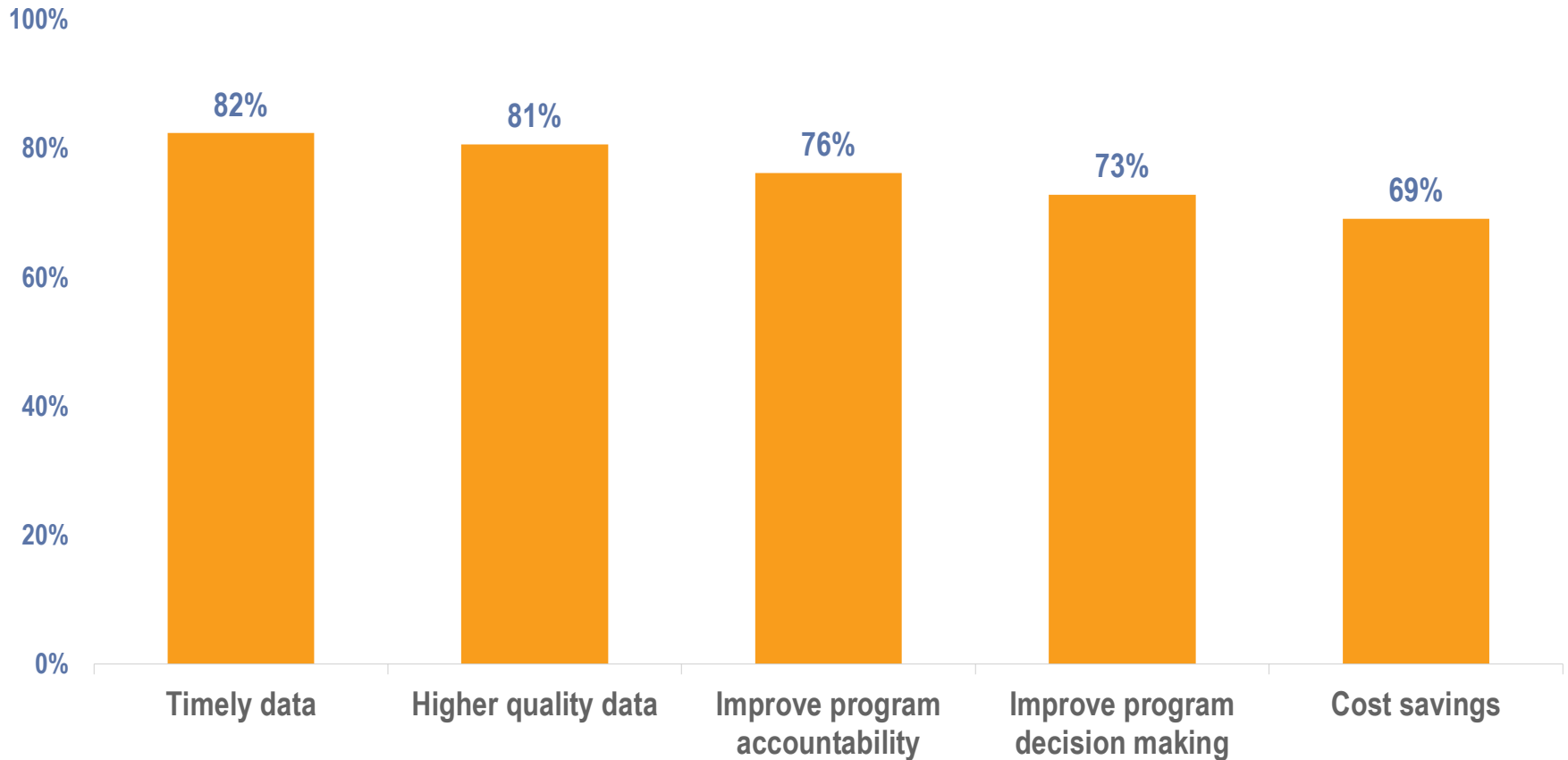
> OVER THE PAST YEAR, WHAT % OF PROGRAMS IN YOUR ORGANIZATION INCLUDE AN ICT4D COMPONENT?

Chart shows % of responses



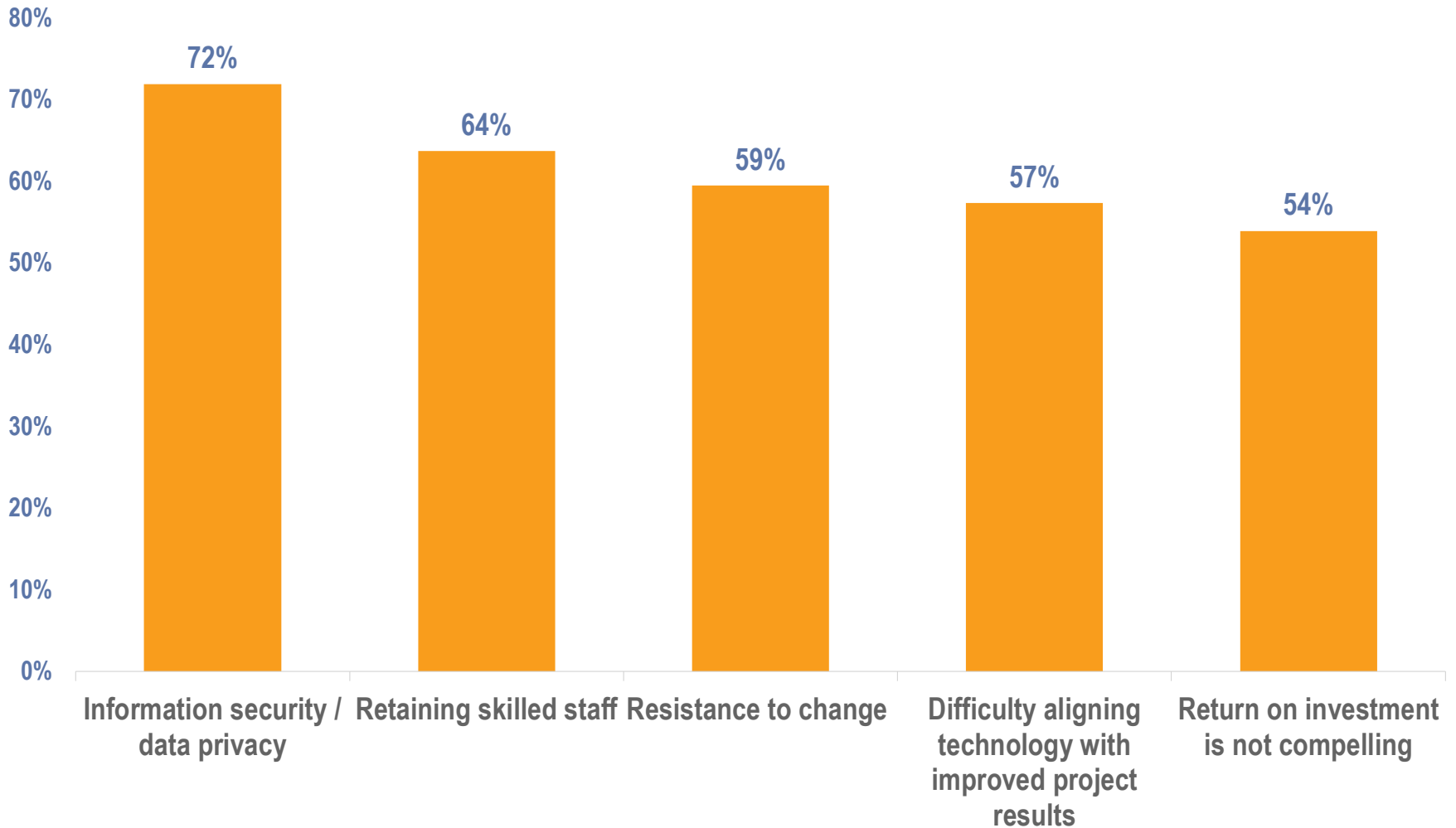
> TO WHAT DEGREE DO DIGITAL TOOLS BENEFIT CERTAIN ASPECTS OF AID/DEVELOPMENT PROGRAMS?

Chart shows % of responses for ratings 8-10



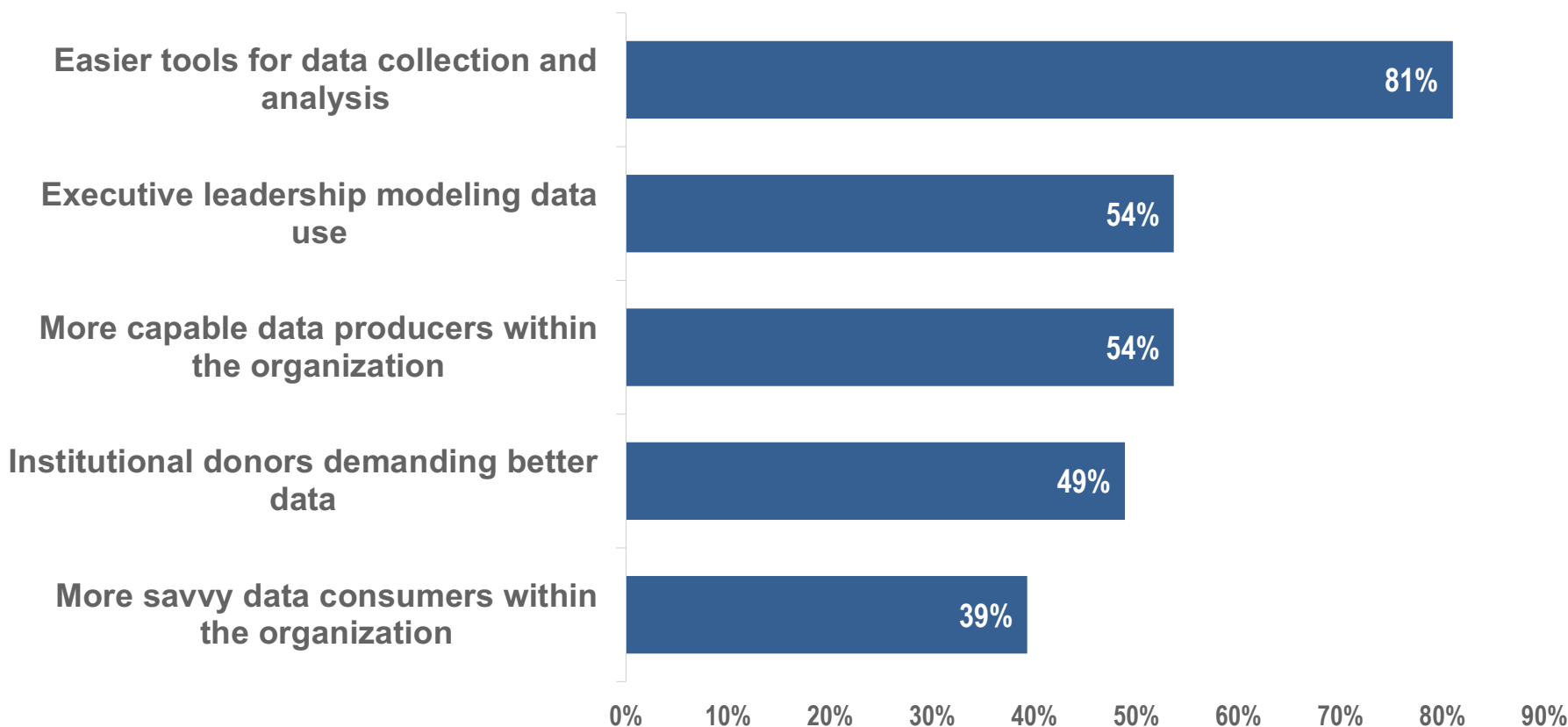
> WHAT IS YOUR BIGGEST CONCERN WITH ICT4D?

Chart shows % of responses for ratings 8-10



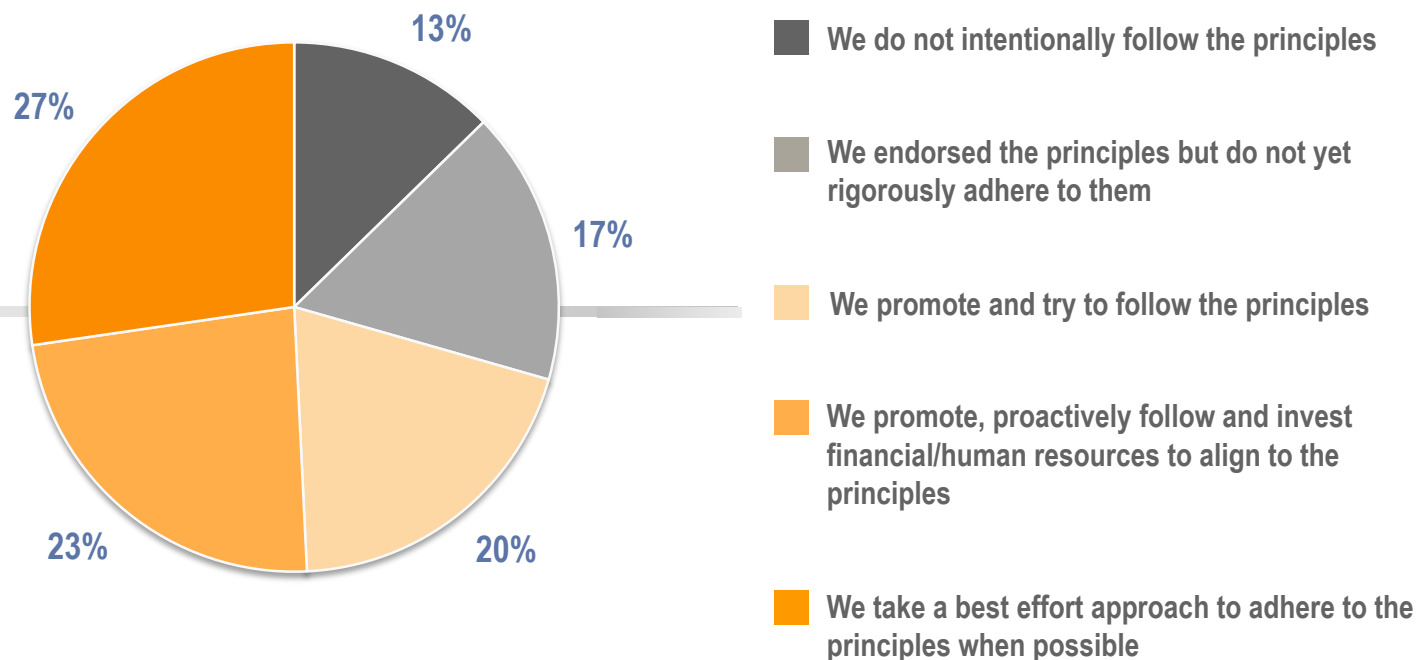
> WHAT DO YOU SEE AS THE TOP 3 MOST POWERFUL ENABLERS FOR AID/DEVELOPMENT ORGANIZATIONS TO DEEPEN A CULTURE OF DATA USE?

Chart shows % of responses



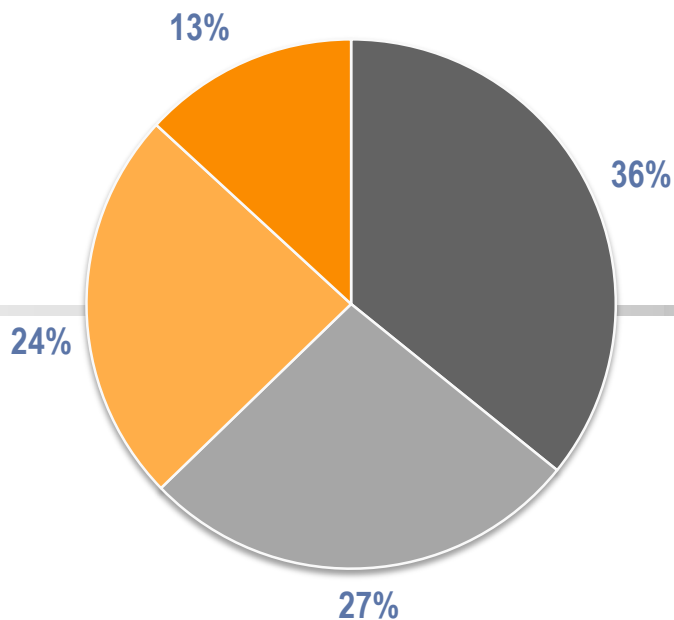
> WHAT BEST DESCRIBES YOUR ORGANIZATION'S VIEW OF THE PRINCIPLES FOR DIGITAL DEVELOPMENT?

Chart shows % of responses



> WHAT BEST CATEGORIZES ICT4D/DIGITAL DEVELOPMENT IN YOUR ORGANIZATION

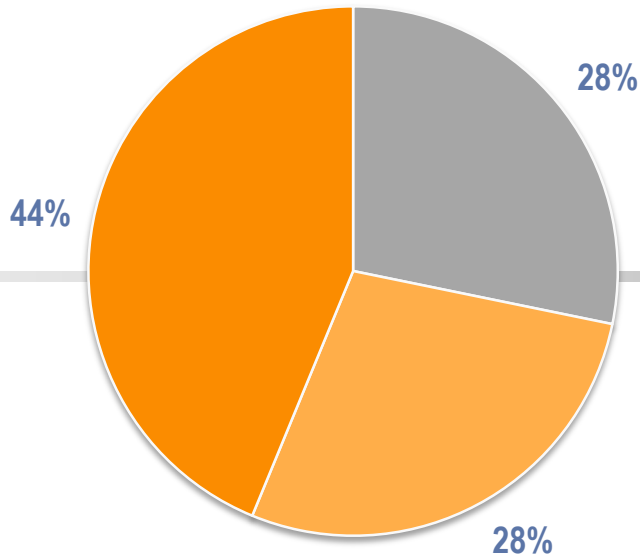
Chart shows % of responses



- ICT4D decision making and support primarily resides within each project
- We are working towards a central ICT4D support function
- We have an established unit to centrally support our programs with ICT4D resources and standards
- We have decentralized our ICT4D support to the region or country level

> WHAT BEST CATEGORIZES THE ICT4D TOOLS USED IN YOUR ORGANIZATIONS?

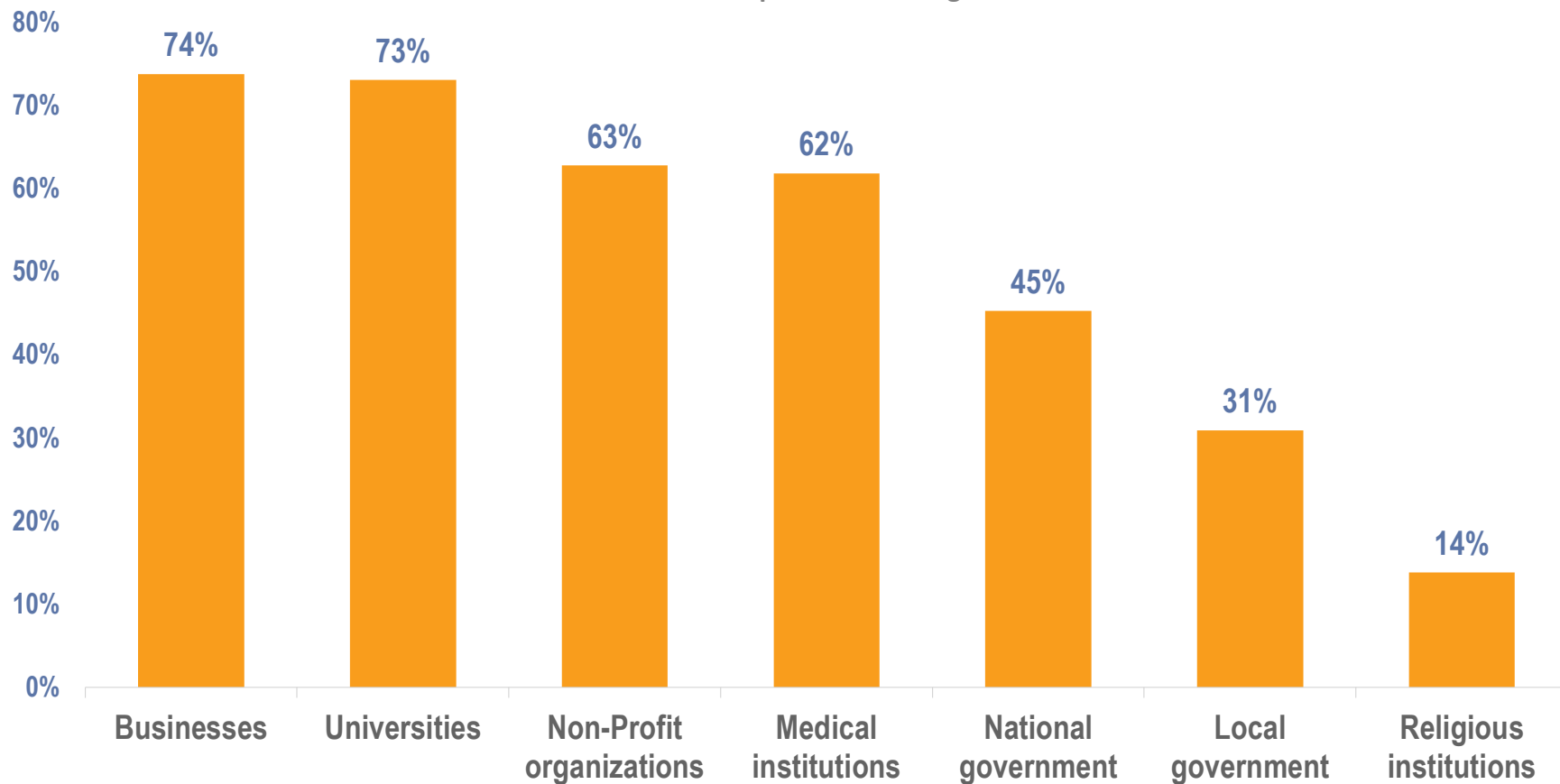
Chart shows % of responses



- People choose from a centrally set of tools that are supported by the organization and do not have the liberty to choose other tools
- People choose from a centrally curated set of tools that are supported by the organization but have liberty to deviate
- People use different software and devices across the organization and make decisions as they see fit

> WHICH TYPE OF PARTNERS ARE MOST LIKELY TO CONTINUE USING ICT4D TOOLS AFTER THE PROGRAM IS OVER?

Chart shows % of responses for rating 8-10



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